

California Escrow Association
Director's Report
April 6, 2019

The SOCIAL MEDIA/ PUBLIC RELATIONS COMMITTEE is actively looking into new ways to promote CEA, including videos and short write-ups regarding issues that come across our desks as well as articles to post in local papers and real estate association magazines. Info graphics are the latest way to attract an audience and so the committee will be looking for content to create and post on social media.

Be sure to follow CEA on social media and look out for a CALL TO ACTION, to contact your local senators to support AB 412 later this year.

The CEA Website has been updated with social media icons on the Menu screen to make links easier to find, including an icon to sign up for Constant Contact updates. Phrases and Clauses are being reviewed by the ESCROW PRACTICES COMMITTEE and will be updated on the website. A Glossary of Terminology is undergoing final review and will be added onto the website as well. Look for a redesigned of the Website to also include a Monthly Calendar of events in the near future.

Respectfully Submitted,

Vanessa James
2019 EASGV President and EASGV CEA Director